

EASPD Communications Network Workshop 2.0

Tuesday: 07.12.2021,

11h-12h15 CET

Webinar: Online Fundraising for non-profit organisations

Registration Link - [Meeting Registration - Zoom](#)

EASPD's Communications Network represents a diverse group of communication professionals who are working to raise awareness for the importance of high-quality support services for persons with disabilities and of the work their organisations do to empower persons with disabilities on a daily basis.

With Covid-19 changing the nature of communications, this workshop will dive into how we can use social media not only for promoting our work but also raising funds. In addition to a general understanding of online fundraising.

This communications network event will focus on online fundraising particularly for non-profit organisations. The session will ideally have two speakers who will briefly give a talk which will be followed by a question-and-answer session.

Agenda

| Time | Session |
|-------------|---|
| 11:00-11:10 | Welcome and introduction <ul style="list-style-type: none">Tavishi Rekhi, EASPD |
| 11:15 | Presentation of Speaker-1: Marco Kuntze, Relishing Digital Online fundraising through Facebook tools. |
| 11:30 | Q&A |
| 11:45 | Speaker 2: Rory Maclean, Givergy Online fundraising case study |
| 12:00 | Q&A |
| 12:10-12:15 | Conclusions |

